



*LOUISIANA ASSOCIATION
OF
COSMETOLOGY SCHOOLS*

SUE BURCH, PRESIDENT
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MARCH 19, 2013

Dear Cosmetology, Esthetic & Manicuring Instructors,

The Louisiana Association of Cosmetology Schools (LACS) will host the annual continuing education seminar **JUNE 29 – JULY 1, 2013** at the Lafayette Hilton 1521 Pinhook Road in Lafayette.

We welcome back Jeanine Fulton, Author/Speaker with Persona Market Enterprises. She will be teaching SUPER PRESENTATION SKILLS. Topics include Powerful Presentations, Verbal & Non Verbal Communication, Engaging Students, Organization, Suspense Elements and Developing a Call to Action.

Milady will be presenting The Teaching Plan and Learning Environment. In this session, we'll take a close look at managing the environment, adult learner characteristics, student demographics, the physical environment, how to motivate the class and make it happen.

SEMINAR REGISTRATION AND FEES FOR INSTRUCTORS

EARLY Registration fee is \$125.00 IF WE RECEIVE THE FEE BY JUNE 8, 2013.

After June 8, 2013 the fee is \$175.00 AND WE MUST RECEIVE THE FEE BY JUNE 24, 2013

ON-SITE REGISTRATION FEE WILL BE \$200.00.

Registration will begin June 29TH 4:00 pm – 7:00 pm, and will continue each morning at 7:00 am. Registration fees include all meeting materials, educational sessions, welcome reception, breakfasts, breaks, two lunches, and a dinner/dance Sunday night. Name tags MUST be worn for ALL functions.

Two events have been planned for you to enjoy visiting and socializing with each other. The first one is a Get Acquainted / Welcome Reception beginning at 5:00 pm at Poolside. Then Sunday night enjoy a great DINNER and ENTERTAINMENT (dressy /casual attire).

HILTON – LAFAYETTE HOTEL ROOM RATES

DEADLINE FOR MAKING RESERVATIONS: FRIDAY, JUNE 7, 2013

\$89.00 - Two Double Beds (plus tax) \$99.00 – One King Beds (plus tax)

CALL 337-235-6111 OR 800-HILTONS (445-8667) and reference the group rate for LACS.

Look forward to seeing you there.

SUE BURCH, PRESIDENT